# ESSAY COMPETITION

How to Transform
COVID - 19 challenge on
Indian Tourism Industry
in to an Opportunity

School of Studies in Tourism & Travel Management Jiwaji University, Gwalior

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## Eligibility for participation: 3 Categories

- 1. Students Category: 22 yrs Rs. 100
- 2. Research Scholars: 27 yrs Rs. 250
- 3. Acamedicians & Professions: 50 yrs Rs. 500

#### Note:

- Best Three entries in each category will be duly rewarded
- Full length manuscript of selected articles will be invited for publication in online journals with DoI number.
- Entry fee is non-refundable and should be deposited online. (bank details mention below)
- Kindly share the screenshot of your payment slip to mail id or on 9826656606

#### **BANK DETAILS**

Bank Name Central Bank
IFSC Code CBIN0283189
Branch JIWAJI UNIVERSITY
Account Name ANVESHANA - 2019
Account Number 3780683053

### **Guidelines to Contributers**

- 1. Last date for submission of entries: 2nd June, 2020
- 2. The focus of the jury in assessment of the essay would include:
  - Quality of content.
  - Exploration and presentation of hidden opportunities as novel solutions.
  - Possible issues encountered while addressing a challenges and practical means and ways of overcoming such issues.
  - Recommendations made.
- 3. Maximum words limit of the essay: 2000 (Maximum of number of references 10)
- 4. The essay in PDF form will be mailed as a "Password protected attachment" on the mail id: jiwajiuniversitytourism@gmail.com & SMS password of attachment on the phone number: 9479329555.
- 5. Those entries with plagiarism of more than 25% (excluding references) will summarily be rejected.

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